

# Update 84: Fortaleza, Brazil - Announces Ease of Business Restrictions Effective July 26, 2021 Amid COVID-19 Pandemic

- On July 24, 2021, Governor Camilo Santana announced the expansion of the hours of activities in the food sector, as well as the release of social events in Fortaleza
- Fortaleza is the state capital of Ceará, located in Northeastern Brazil
- It is an important industrial and commercial center of Brazil, the nation's twelfth largest city in terms of GDP, and the eighth-largest municipality in purchasing power
- The new rules, however, will only be valid from July 26, 2021, for another two weeks
- On weekends, the restaurants and malls continue to open at 10 AM (GMT-3) and close at 10 PM (GMT-3), with a 50% capacity
- Street stores are open from 9:00 AM (GMT-3) to 7:00 PM (GMT-3)
- The curfew in Fortaleza is from 11 PM (GMT-3) to 5 AM (GMT-3)
- Reported COVID-19 stats for Brazil:
  1. Confirmed Cases: 19,670,534
  2. Deaths: 549,500 (2.79%)
  3. Recoveries: 18,340,760 (93.24%)
  4. Vaccine Doses Administered: 130,252,263
  5. Fully Vaccinated: 36,696,350 (17.4%)
- Supply Wisdom will continue to monitor and issue alerts for any relevant developments

## Source(s)

<https://diariodonordeste.verdesmares.com.br/negocios/shoppings-comercio-e-restaurantes-veja-horarios-de-funcionamento-neste-fim-de-semana-no-ceara-1.3113649>  
<https://www.worldometers.info/coronavirus/country/brazil/>  
<https://news.google.com/covid19/map?hl=en-IN&gl=IN&ceid=IN%3Aen&mid=%2Fm%2F015fr>  
<https://portal.fiocruz.br/>

## Targets Affected:

[Brazil - Fortaleza](#)

## Category(s):

Geo-Political Risk

## Event:

Coronavirus (COVID-19) Incident(s)

## Guidance

### *Actions to consider:*

- Consider implementing more detailed actions related to 'Business Recovery/Lifting Restrictions' under the 'COVID-19: Actions to Consider' section below / next page

## Related Alerts

July 24, 2021

Medium

Update 83: Brazil - Reopens Economy Amid Threat from Delta Variant of COVID-19 Cases

July 20, 2021

Medium

Update 82: São Paulo, Brazil - Plans to Ease COVID-19 Restrictions Effective August 1, 2021, Amid COVID-19 Pandemic

July 18, 2021

Low

Update 81: Fortaleza, Brazil - Temporarily Suspends COVID-19 Vaccination Campaign Amid Shortage

July 15, 2021

High

Update 80: Parana, Brazil - Reports 26,672 Confirmed Cases of Dengue with 32 Deaths, Adding Further Challenges to COVID-19 Pandemic

July 9, 2021

Low

Update 79: Brazil - Reports Annual Inflation of 8.4% YoY in June 2021, Highest Since September 2016 Amid COVID-19 Pandemic

July 6, 2021

High

Update 78: São Paulo, Brazil - Reports First Case of COVID-19 Delta Variant Along with Rise in Chikungunya and Dengue Cases

June 26, 2021

Low

Update 77: Brazil - Reports Highest Mid-June Inflation of 8.1% Since October 2016 Amid COVID-19 Pandemic

June 24, 2021

Medium

Update 76: Sao Paulo, Brazil - Extends Lockdown Measures Until July 15, 2021 Amid Surge in COVID-19 Cases

**June 22, 2021**

Low

Update 75: Sao Paulo, Brazil -  
Temporarily Suspends Vaccination  
Campaign Amid Shortage

**June 17, 2021**

High

Update 73: Brazil - Faces Dual Threat  
Amid Super Fungus Infections and  
COVID-19 Pandemic

**June 17, 2021**

High

Update 74: Sao Paulo, Brazil -  
Identifies 19 Strains of COVID-19

**June 6, 2021**

Medium

Update 72: Fortaleza, Brazil - Extends  
COVID-19 Restrictions Until June 13,  
2021

**June 2, 2021**

Medium

Update 71: Brazil - Bans Entry of  
Foreigners Amid Surge in COVID-19  
Cases

**May 28, 2021**

Medium

Update 70: Brazil - Reports Rise in  
Unemployment Rate of 14.7% Amid  
COVID-19 Pandemic

**May 27, 2021**

High

Update 69: Sao Paulo, Brazil -  
Identifies First Case of Indian COVID-  
19 Variant, Extends Lockdown  
Measures as COVID-19  
Hospitalizations Rise

**May 26, 2021**

Low

Update 67: Brazil - Reports Highest  
Mid-May Inflation of 7.3% Since  
November 2016 Amid COVID-19  
Pandemic

May 26, 2021

Low

Update 68: Brazil - Protest over COVID-19 Lockdown

May 23, 2021

Immediate

Update 66: Pernambuco, Brazil - Faces Twin Epidemic Threat Amid New Cases of Chikungunya and COVID-19

May 21, 2021

High

Update 65: Brazil - Reports First Six Cases of Indian COVID-19 Variant

May 20, 2021

Medium

Update 64: Sao Paulo, Brazil - Extends Night-Time Curfew to Curb the Spread of COVID-19 Infections, Plans to Relax Restrictions on Business Starting June 1, 2021

May 16, 2021

Medium

Update 63: Brazil - Bans Entry of Foreign Travelers from India Amid Surge in COVID-19 Cases

May 15, 2021

Medium

Update 62: Sao Paulo, Brazil - Imposes Lockdown Measures Effective May 15, 2021 to Contain the Spread of COVID-19 Infections

May 13, 2021

Immediate

Update 61: Joinville, Brazil - Faces Twin Epidemic Threat Amid Fresh Cases of Dengue and COVID-19

May 12, 2021

Medium

Update 60: Brazil - Reports Highest Annual Inflation of 6.8% Since November 2016 Amid COVID-19 Pandemic

**May 8, 2021**

Medium

Update 59: Sao Paulo, Brazil - Extends COVID-19 Restrictions Until May 22, 2021 and Eases Restrictions for Commercial Activity

**May 4, 2021**

Medium

Update 58: Brazil - Nigeria Restricts Entry of Brazilian Travelers Effective May 03, 2021 to Contain Spread of COVID-19 Variants

**May 1, 2021**

Medium

Update 56: Brazil - Reports Unemployment Rate of 14.4% During December 2020 to February 2021; Surpasses 400,000 Deaths Amid COVID-19 Pandemic

**May 1, 2021**

Low

Update 57: Sao Paulo, Brazil - Hundreds Protest over Federal Government's Policy Against COVID-19 and Privatizations

**April 28, 2021**

High

Update 55: Sao Paulo, Brazil - Reports First Case of Switzerland COVID-19 Variant

**April 25, 2021**

Medium

Update 54: Ceará, Brazil - Plans to Ease Business Restrictions Effective April 26, 2021 Amid COVID-19 Pandemic

**April 24, 2021**

Medium

Update 53: Brazil - Faces Hunger Epidemic as Ripple Effect of COVID-19 Pandemic

**April 19, 2021**

Medium

Update 52: Brazil - France Restricts Entry of Travelers from Brazil Effective April 24, 2021

**April 10, 2021**

Medium

Update 50: Brazil - Reports Highest Annual Inflation of 6.1% Since 2016 Amid COVID-19 Pandemic

**April 10, 2021**

Medium

Update 51: Sao Paulo and Rio de Janeiro, Brazil - Ease Restrictions Amid Rise in COVID-19 Cases

**April 8, 2021**

High

Update 49: Brazil - Reports First Case of South African COVID-19 Variant

**April 3, 2021**

Medium

Update 48: Rio de Janeiro, Brazil - Extends Restrictions Amid Rise in COVID-19 Death Toll

**April 1, 2021**

High

Update 46: Sao Paulo, Brazil - Identifies New COVID-19 Variant

**April 1, 2021**

Medium

Update 47: Brazil - Reports Rise in Unemployment Rate of 14.2% Amid COVID-19 Pandemic

**March 24, 2021**

Medium

Update 45: Brazil - Reports Record Death of over 3,000 in Last 24 Hours Amid COVID-19 Pandemic

**March 12, 2021**

Medium

Update 44: Brazil - Reports Highest Annual Inflation of 5.2% in Four Years Amid COVID-19 Pandemic; Reports Record Death of over 2,000 in Last 24 Hours

**March 4, 2021**

Medium

Update 43: Brazil - Economy Contracts by 4.1% in 2020 Amid COVID-19 Pandemic; Imposes Night Curfew and Closes Business for Two Weeks Effective March 06, 2021 in Sao Paulo

**Feb. 27, 2021**

Medium

Update 42: Brasilia, Brazil - Imposes 24 Hour Lockdown in Capital City Effective February 27, 2021 to Curb the Surge in COVID-19 Cases

**Feb. 25, 2021**

Low

Update 41: Brazil - Reports Highest Mid-February Inflation of 0.48% in Four Years Amid COVID-19 Pandemic

**Feb. 17, 2021**

Medium

Update 40: Brazil - Cancels Carnival Celebrations Amid Surge in COVID-19 Cases

**Jan. 27, 2021**

Medium

Update 39: Brazil - Bans Flights from South Africa and Extends Suspension from the United Kingdom to Curb the Spread of New COVID-19 Variant

**Jan. 23, 2021**

High

Update 38: Manaus, Brazil - Identifies New COVID-19 Variant Responsible for Spike in Cases

**Jan. 13, 2021**

Low

Update 37: Brazil - Reports Highest Inflation of 4.52% in Four Years Amid COVID-19 Crisis

**Jan. 9, 2021**

High

Update 36: Brazil - Confirms First Case of Re-Infection with South Africa COVID-19 Variant

**Jan. 8, 2021**

Medium

Update 35: Brazil - Records Highest Death Toll Since July 29, 2020 Surpassing Total Death Number of 200,000 Amid COVID-19 Pandemic

**Dec. 30, 2020**

Medium

Update 34: Brazil - Records Highest Death Toll Since October 03, 2020

**Dec. 24, 2020**

Medium

Update 32: Brazil - Suspends Travel from the United Kingdom Over More Infectious COVID-19 Strain

**Dec. 24, 2020**

Medium

Update 33: Sao Paulo, Brazil - Tightens Lockdown Measures to Curb Christmas and New Year Festivities Amid COVID-19 Pandemic

**Dec. 9, 2020**

Medium

Update 31: Brazil - Reports Daily Increase of 51,088 COVID-19 Cases, Records Highest Death Toll Since November 14, 2020

**Nov. 7, 2020**

Medium

Update 30: Brazil - Reports Highest Inflation in October 2020 Since 2002 Amid COVID-19 Crisis

**Nov. 1, 2020**

Medium

Update 29: Brazil - Reports Daily Increase of 18,947 COVID-19 Cases, Totaling 5,535,605

**Oct. 31, 2020**

Medium

Update 28: Brazil - Reports Highest Unemployment Rate Since 2012 Amid COVID-19 Crisis



**Oct. 15, 2020**

Medium

Update 27: Brazil - Reports Daily Increase of 27,235 COVID-19 Cases, Totaling 5,140,863

**Sept. 2, 2020**

High

Update 26: Brazil - Reports Recession as Economy Contracts by 9.7% in Q2 2020

**July 31, 2020**

Medium

Update 25: Brazil - Resumes International Air Travel to Foreign Tourists Despite Surge in COVID-19 Cases

**June 26, 2020**

Immediate

Update 24: Brazil - Faces Multiple Crisis Amid Attack by Zika Virus, Locusts, and COVID-19

**June 23, 2020**

Medium

Update 23: Brazil - Extends Restriction on Foreign Travelers for Another 15 Days

**June 22, 2020**

Medium

Update 22: Brazil - Confirmed COVID-19 Cases Surpass One Million with 50,659 Related Deaths

**June 11, 2020**

Medium

Update 21: Brazil - Records Highest Daily Average of COVID-19 Deaths Worldwide as Economy Reopens

**May 30, 2020**

High

Update 20: Brazil - Expects Worst Recession as Economy Contracts by 1.5% in Q1 2020

May 28, 2020

High

Update 19: Sao Paulo, Brazil - Plans to Reopen Certain Businesses Starting June 1 Amid COVID-19 Pandemic

May 23, 2020

Immediate

Update 18: Brazil - Reports Second Highest COVID-19 Cases Worldwide, Totaling 330,890

May 19, 2020

Immediate

Update 17: Brazil - Reports Third Highest COVID-19 Cases Worldwide, Totaling 254,220

May 13, 2020

High

Update 16: Brazil - Sao Paulo Announces Opening of Certain Businesses; COVID-19 Death Toll Exceeds 12,000, with 881 Cases Reported in Last 24 Hours

May 4, 2020

Immediate

Update 15: Brazil - Reports 4,588 COVID-19 Cases in Last 24 Hours, Exceeds 100,000

April 30, 2020

Immediate

Update 14: Brazil - Extends Travel Restriction of Foreigners for One Month

April 27, 2020

Immediate

Update 13: Brazil - Reports 3,379 Confirmed COVID-19 Cases in Last 24 Hours, Totaling 61,888

April 22, 2020

High

Update 12: Brazil - Anticipates Economic Contraction by 5.2% in 2020 Amid COVID-19 Pandemic

**April 18, 2020**

**Immediate**

Update 11: Brazil - Confirmed COVID-19 Cases Increases to 33,682 with 2,141 Deaths

**April 12, 2020**

**High**

Update 10: Brazil - Public Sector Deficit Reaches 7% of GDP as Coronavirus Deaths Mount

**April 10, 2020**

**Immediate**

Update 9: Brazil - Reports 141 COVID-19 Related Deaths in Last 24 Hours, Totaling 941

**April 6, 2020**

**Immediate**

Update 8: Brazil - Reports Over 11,000 Confirmed COVID-19 Cases, Nearing 500 Deaths

**April 1, 2020**

**Immediate**

Update 7: Brazil - Increase in Confirmed COVID-19 Cases

**March 26, 2020**

**Immediate**

Update 6: Brazil - Massive Spike in COVID-19 Cases with Maximum Deaths Reported in Sao Paulo

**March 24, 2020**

**Immediate**

Update 5: Brazil - Restricts Entry of Foreigners Amid Rapid Spike in COVID-19 Cases

**March 21, 2020**

**Immediate**

Update 4: Brazil - Declares COVID-19 State of Emergency; Warns of Healthcare Collapse

**March 20, 2020**

**Immediate**

Update 3: Brazil - Coronavirus Infection Cases Continues to Rise

**March 18, 2020**

**Immediate**

Update 2: Brazil - Steep Rise in Coronavirus Infection Cases

**March 11, 2020**

**Immediate**

Update 1: Brazil - Surge in Coronavirus Infection Cases

**Feb. 27, 2020**

**Low**

Brazil - Coronavirus Infection Cases - Sao Paulo

# Impact level Definitions

Impact Level	Definitions
Immediate	<b>Certain</b> - Supply Wisdom recommends considering prompt action. Examples of Immediate level alert events may include bankruptcy filings, data breaches, unexpected curfews, strikes, power black-outs, major geo-political events etc.
High	<b>Highly likely to occur in the near term (within 3 months)</b> - Supply Wisdom recommends being in a state of readiness to take quick action. Examples of High level alert events may include withdrawal of rating by ratings agencies, hostile takeover, multiple cyber-attacks, new business policies causing significant hardship etc.
Medium	<b>Likely to occur in the mid-term (within 3 to 6 months)</b> - Supply Wisdom recommends reviewing current mitigation steps and being ready to take proactive actions if and when situation deteriorates further. Examples of Medium level alert events may include unplanned C-level exits, suppliers caught in bribery cases, economy slipping into recession.
Low	<b>Possible in the long-term (after 6 months)</b> - Supply Wisdom recommends taking proactive action if situation does not resolve. Examples of Low level alert events may include lawsuits filed against suppliers, client losses, air pollution alerts issued by country's local authorities, unexpected holidays announced for the location etc.
Informational	The event is pertinent information but does not have a risk element associated with it. Examples of Info level alert events may include launch of new solutions, partnerships signed, industry outlook, positive changes in government policies, announcements regarding launch of software parks/ free trade zones/special economic zones etc.