

Update 9: Cuba - Reopens Overseas Tourism Amid COVID-19 Pandemic

- Cuba has reopened its overseas tourism amid COVID-19 Pandemic
- On September 04, Cuba welcomed the first planeload of tourists after months
- The arrival was seen as a hopeful sign for tens of thousands of laid-off leisure industry employees, shuttered small businesses and hard-pressed residents in general
- Cuba closed its airports in March due to COVID-19 pandemic
- Some hotels are open following international sanitary regulations at resorts in isolated areas such as Cayo-Coco
- There is no indication when Havana and other cities might allow foreign visitors to return as the nation currently tries to contain a new outbreak
- As of now, Cuba reported 4,300 confirmed COVID-19 cases with 100 deaths (2.3% of total reported cases)
- Supply Wisdom is continuously monitoring the situation and will alert you to any relevant developments
- Please consult Ministry of Public Health (<https://salud.msp.gob.cu/?lang=en>) for the latest information on COVID-19 in Cuba

Source(s)

<https://in.reuters.com/article/health-coronavirus-cuba-tourism/cuba-welcomes-first-tourists-in-months-idINKBN25W03W>
<https://www.indiatoday.in/lifestyle/travel/story/cuba-welcomes-tourists-after-months-of-being-closed-due-to-coronavirus-outbreak-1718863-2020-09-05>

Targets Affected:

Cuba

Guidance

Actions to consider:

- Consider implementing suggested actions related to 'Business Recovery/Lifting Restrictions' under the 'COVID-19: Actions to Consider' section below / next page

Related Alerts

Aug. 29, 2020

High

Update 8: Havana, Cuba - Imposes
Night Curfew and Travel Restrictions
After Spike in COVID-19 Cases

Impact level Definitions

| Impact Level | Definitions |
|---------------|--|
| Immediate | Certain - Supply Wisdom recommends considering prompt action. Examples of Immediate level alert events may include bankruptcy filings, data breaches, unexpected curfews, strikes, power black-outs, major geo-political events etc. |
| High | Highly likely to occur in the near term (within 3 months) - Supply Wisdom recommends being in a state of readiness to take quick action. Examples of High level alert events may include withdrawal of rating by ratings agencies, hostile takeover, multiple cyber-attacks, new business policies causing significant hardship etc. |
| Medium | Likely to occur in the mid-term (within 3 to 6 months) - Supply Wisdom recommends reviewing current mitigation steps and being ready to take proactive actions if and when situation deteriorates further. Examples of Medium level alert events may include unplanned C-level exits, suppliers caught in bribery cases, economy slipping into recession. |
| Low | Possible in the long-term (after 6 months) - Supply Wisdom recommends taking proactive action if situation does not resolve. Examples of Low level alert events may include lawsuits filed against suppliers, client losses, air pollution alerts issued by country's local authorities, unexpected holidays announced for the location etc. |
| Informational | The event is pertinent information but does not have a risk element associated with it. Examples of Info level alert events may include launch of new solutions, partnerships signed, industry outlook, positive changes in government policies, announcements regarding launch of software parks/ free trade zones/special economic zones etc. |